



Job Proposal: Content Creator & Marketing Strategist

Position: Content Creator & Marketing Strategist

Location: Ireland

Organisation: Congolese Chamber of Commerce Ireland CCCIRL

Type: (Remote/ Hybrid)

About CCCIRL:

The *Congolese Chamber of Commerce in Ireland (CCCIRL)* is a non-profit, non-partisan organisation dedicated to empowering Congolese professionals, entrepreneurs, and businesses in Ireland, while fostering economic ties between Ireland and the Democratic Republic of Congo. As we continue to grow, we are seeking passionate individuals to help amplify our message and expand our reach.

Role Overview:

We are currently looking for a dynamic and creative **Content Creator & Marketing Strategist** to join our team. This individual will be responsible for developing engaging content and executing effective marketing campaigns aligned with CCCIRL's goals and values.

Key Responsibilities:

- Create compelling content for CCCIRL's social media, website, newsletters, and promotional materials
- Design and implement strategic marketing plans to promote CCCIRL events, initiatives, and member engagement
- Develop and manage our online presence across platforms
- Collaborate with internal teams to align marketing efforts with organisational objectives
- Monitor, analyse, and report on the performance of campaigns and engagement metrics



Requirements:

- Proven experience in content creation, digital marketing, or related fields
- Strong written and visual communication skills
- Knowledge of social media platforms, SEO, and analytics tools
- Ability to work independently and meet deadlines
- Understanding of the African/Irish business or diaspora context is an advantage

Why Join Us?

- Be part of a growing, mission-driven organisation making real impact
- Contribute to a strong professional community
- Flexible work environment with opportunities for growth

To express interest, please contact us at contact@cccirl.com | infocccirl@gmail.com with a short cover letter and examples of past work or portfolio.